

Web Designer/Developer

JOB TITLE: Web Designer/Developer

REPORTS TO: Chief Marketing Officer

DEPARTMENT: Engagement/Marketing

SCHEDULE: Full-time

DATE: July, 2019

We are building a fast-paced marketing and media team with people who will bring positive change and enormous growth to Life Changers and Gregory Dickow Ministries.

We are looking for a team player for our Web Designer/Developer role to support and optimize our organization's digital marketing and engagement efforts.

We are looking for a versatile Web Designer/Developer who will be responsible for creating great websites and landing pages. Primary duties include conceptualizing and implementing creative ideas, as well as creating visual elements that are in line with our branding. You will be working closely with our engagement/marketing team to ensure a proper and hassle-free implementation. To be successful in this role, you will need to have excellent visual design skills and be proficient in graphic design software such as Adobe Photoshop and Adobe Illustrator.

Web Designer Responsibilities:

- Conceptualizing creative ideas.
- Writing well designed, testable, and efficient code. WordPress, Salesforce, and ActiveCampaign experience a plus.
- Testing and improving the design of the website.
- Creating website layout/user interfaces/landing pages/nurture campaigns by using standard HTML/CSS practices
- Maintaining or improving design guidelines, standards, and best practices.
- Maintaining the appearance of websites by enforcing content standards.
- Designing visual imagery for websites and ensuring that they are in line with branding.
- Working with different content management systems.
- Communicating design ideas using user flows, process flows, site maps and wireframes.
- Incorporating functionalities and features into websites.
- Integrating data from various back-end services and databases
- Designing sample pages including colors and fonts.
- Preparing design plans and presenting the website structure.
- Be responsible for maintaining, expanding, and scaling our site

LIFECHANGERS

INTERNATIONAL CHURCH

Web Designer Requirements:

- Relevant experience or diploma in related field.
- Collaborate with internal teams to develop and produce assets for campaigns and deliverables required within tight timelines.
- Positive, professional and enthusiastic “can-do” attitude.
- Proficiency in graphic design software including Adobe Photoshop, Adobe Illustrator, and other visual design tools.
- Proficiency in front-end development web programming languages.
- Good understanding of content management systems.
- Good understanding of search engine optimization principles.
- Proficient understanding of cross-browser compatibility issues.
- Excellent visual design skills.
- Up-to-date experience with international web protocols, standards, and technologies.
- Creative and open to new ideas.
- Adaptable and willing to learn new techniques.
- Excellent communication skills.
- Be supportive of the vision, mission, values and statement of faith.
- Must be transparent, genuine and honest.

Digital Marketing Coordinator Compensation:

- Salary competitive and commensurate with experience
- Medical, dental, and vacation perks

Please send resume to tim.abare@changinglives.org